

[www.camarotadesign.com](http://www.camarotadesign.com)

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# TONY CAMAROTA

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Professional Experience

**Designer–Auctiva Corporation** August 2007–Present, Chico, CA

Lead designer on two high profile website projects, including development of visual identity, look and feel of websites, user interface, layout and coding. Handling of all print related design of company. Designed trade show booth and collateral for eBay Live. Designed and coded numerous pages including user interfaces on flagship website. Created Flash ads for affiliate sites. Designed custom eBay stores and templates for high profile clients. Implemented Javascript and jQuery to websites. Created Powerpoint presentations for company meetings and demos.

**Designer–Marketing Experts Inc.** May 2006–July 2007, Chico, CA

Responsible for all creative aspects of a direct mail marketing firm. Communicated with clients to produce direct mailings, newspaper ads, websites, pricing manuals, brochures, visual identities. Responsible for setting up all files for press and ensuring high quality prints. Responsible for designing successful marketing material and advertising campaigns for our company utilizing print, web and Flash media.

**Designer–Access Healdsburg T.V.** September 2005–May 2006, Healdsburg, CA

Created promotional posters for a weekly musical television program. Designed screen graphics for television shows. Developed visual identity for two television shows.

Education

**Santa Rosa Junior College** 2003–2005

A.A. Degree, Liberal Arts & Sciences; Applied Graphics

**California State University, Chico** 2000–2003

Communication Design, 76 units completed

Honors

- Dean’s Honor List, California State University, Chico, 2000–2001, Chico, CA
- Jury Selection Award, CSU Chico Student Photography Show, 2003, Chico, CA
- Dean’s Honor List, Santa Rosa Junior College, 2003–2004, Santa Rosa, CA
- Featured Artist, *Art And All That Jazz Gallery*, 2004–Present, Healdsburg, CA

Skills & Capabilities

Adobe Illustrator CS3	Adobe Photoshop CS3	Adobe InDesign CS3	Adobe Flash CS3
Adobe Acrobat 9	QuarkXPress 6	Microsoft Visual Studio	Corel Draw 11
XHTML 1.0	CSS 2.0	jQuery	ASP.NET

- Master level of operating Windows OS, highly proficient in OS X.
- Expert knowledge of printing processes and pre-press.
- Expert level in Adobe Photoshop, digital photo editing and color correction.
- Expert level in Adobe Illustrator and vector graphic illustration skills.
- Advanced level in Adobe InDesign, multi-page layouts and font mangement.
- Intermediate level in Flash Animation and ability to implement Actionscript.
- Advanced level in XHTML and CSS with valid hand coding skills.
- Intermediate level of jQuery JavaScript Library and ability to implement with HTML.
- Very strong drawing and traditional art abilities.
- Excellent communication, writing and presentation skills.

